

CORPORATE MEMBERSHIP
2024



OUR STORY

Founded in 2009, the M&A Club originated with roundtable meetings where professionals could propose opportunities to each other in a secure environment, seeking the counter-party for their mandates.

This model grew from word-of-mouth and today, the M&A Club network spans 14 regions, representing over 1,500 members and 200 professional firms involved in the transactional space.

OUR MISSION

To connect all parties involved in mid-market M&A to facilitate new transactions.

TORONTO

MONTREAL

VANCOUVER

CALGARY

OTTAWA

QUEBEC

MISSISSAUGA

KITCHENER/WATERLOO

ST - LAURENT

TROIS-RIVIÈRES

LAVAL

BROSSARD

SHERBROOKE

MONTREAL EAST



14

Clubs

1,500+

Members

200+

Member organizations



CORPORATE MEMBER BENEFITS

- 
- Free access to monthly roundtables for all 14 Clubs
 - Exclusive access for M&A Club members to the M&A Club Community portal
 - Unlimited access to webinars
 - Attendee list with contact information after each meeting/webinar
 - Member Directory
 - Opportunities to present at a meeting/webinar
 - Discounted pricing and priority admission for M&A Awards Gala and M&A Forum
 - 10% off in all Le Germain, Escad and Alt hotels across Canada

Corporate member representatives have access to all M&A Club meetings

WHEN

Each M&A Club organizes 10 roundtable meetings/webinars annually.

WHO CAN ATTEND

Professionals and intermediaries directly or indirectly involved in M&A and Financing.

THE FORMAT

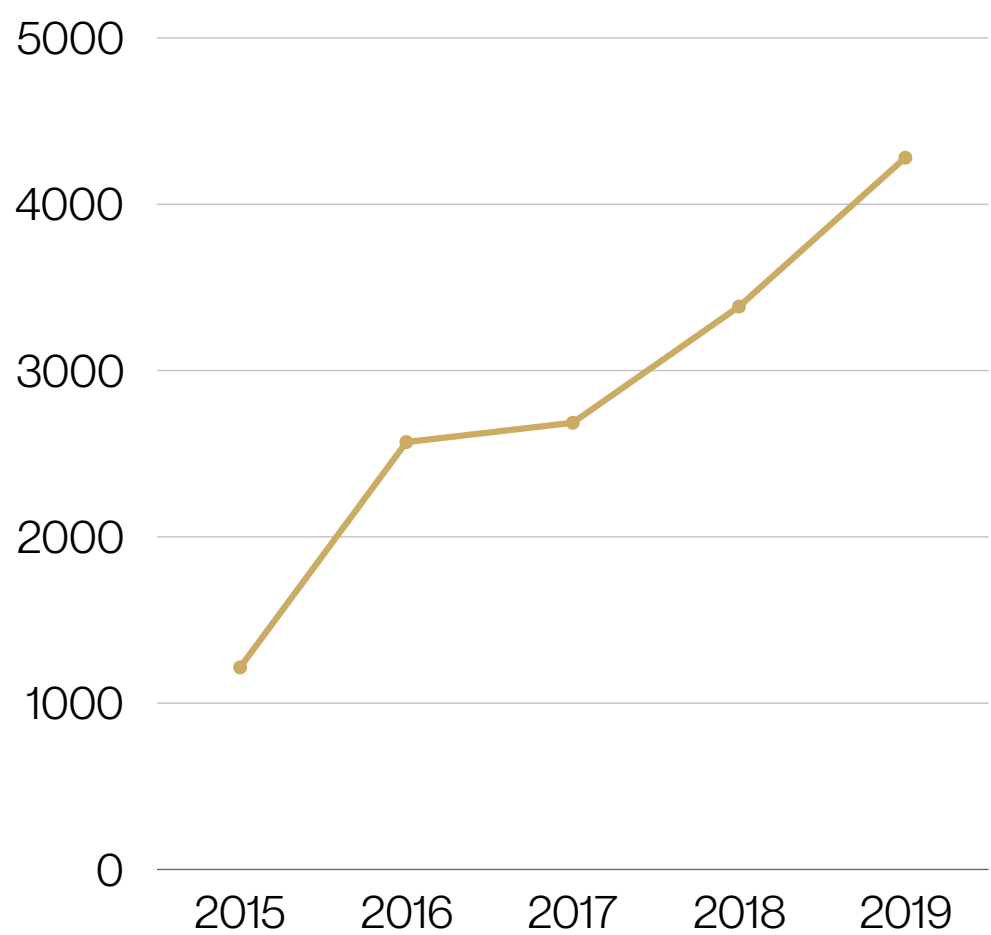
over breakfast or lunch (or online)

30 MIN - Networking

30 MIN - The meeting sponsor presents to the group

45 MIN - Roundtable meetings or webinars

4,280 meeting attendees in 2019



**based on 15 Clubs active in 2019*



Corporate members present at M&A Club meetings

Benefit from the opportunity to present at a M&A Club meeting

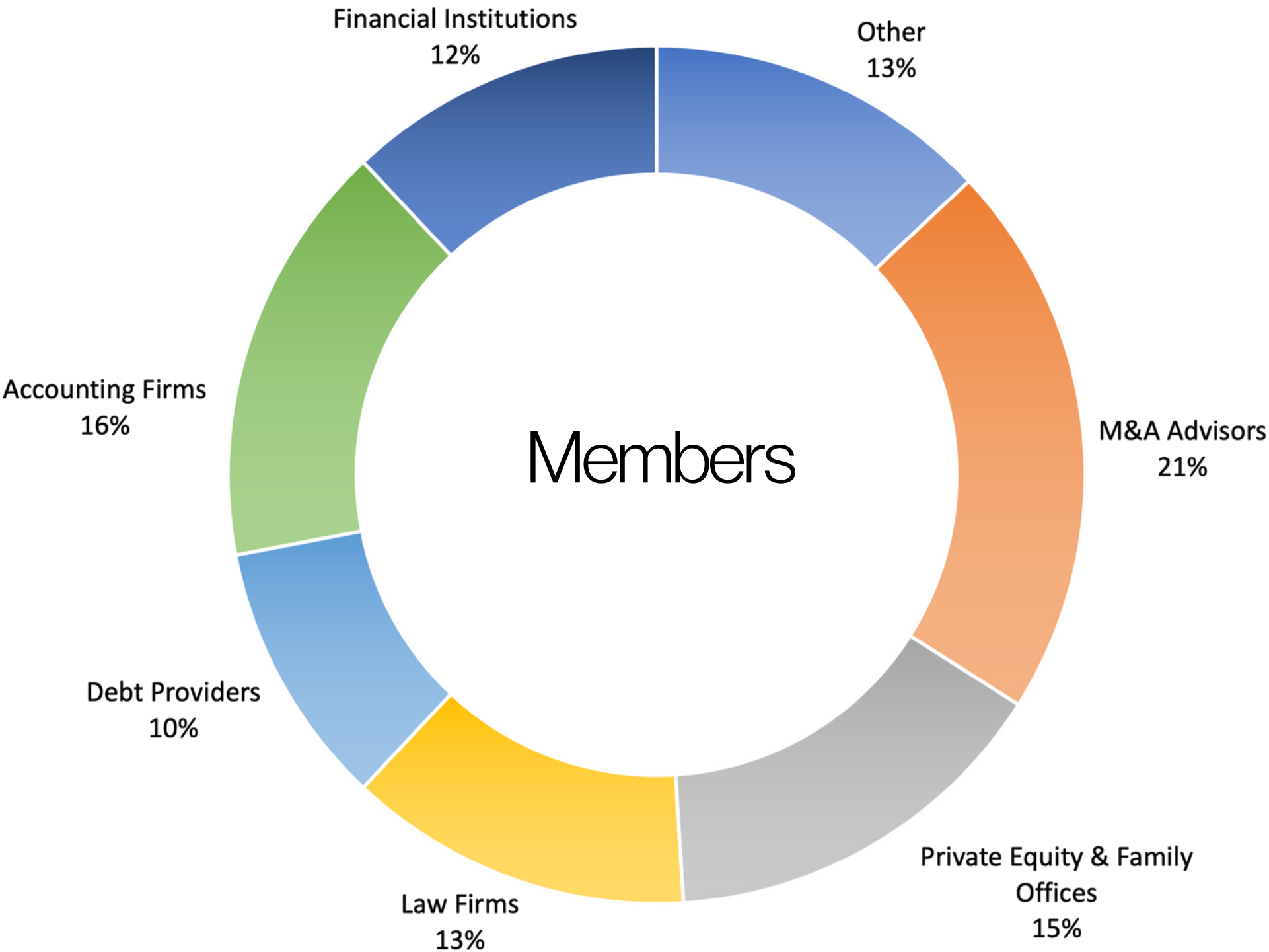
PRESENTATION

M&A Club meeting presenters showcase their expertise, while providing valuable information to members. This win-win model has the been a key part of our success, leading to transactions and referrals for members.

ATTENDEES

Attendees need to be involved in the M&A process to be eligible to participate in a meeting. This includes buy/sell-side, lenders and intermediaries.

M&A Clubs are located in **14 cities**, allowing corporate members to target specific markets for development.



Members have access M&A Club Community

Each member has a license to access the M&A Club member portal



Find members on the Go

Access the member list, 1,500+ contacts filtered by expertise and region



Bring deals to market

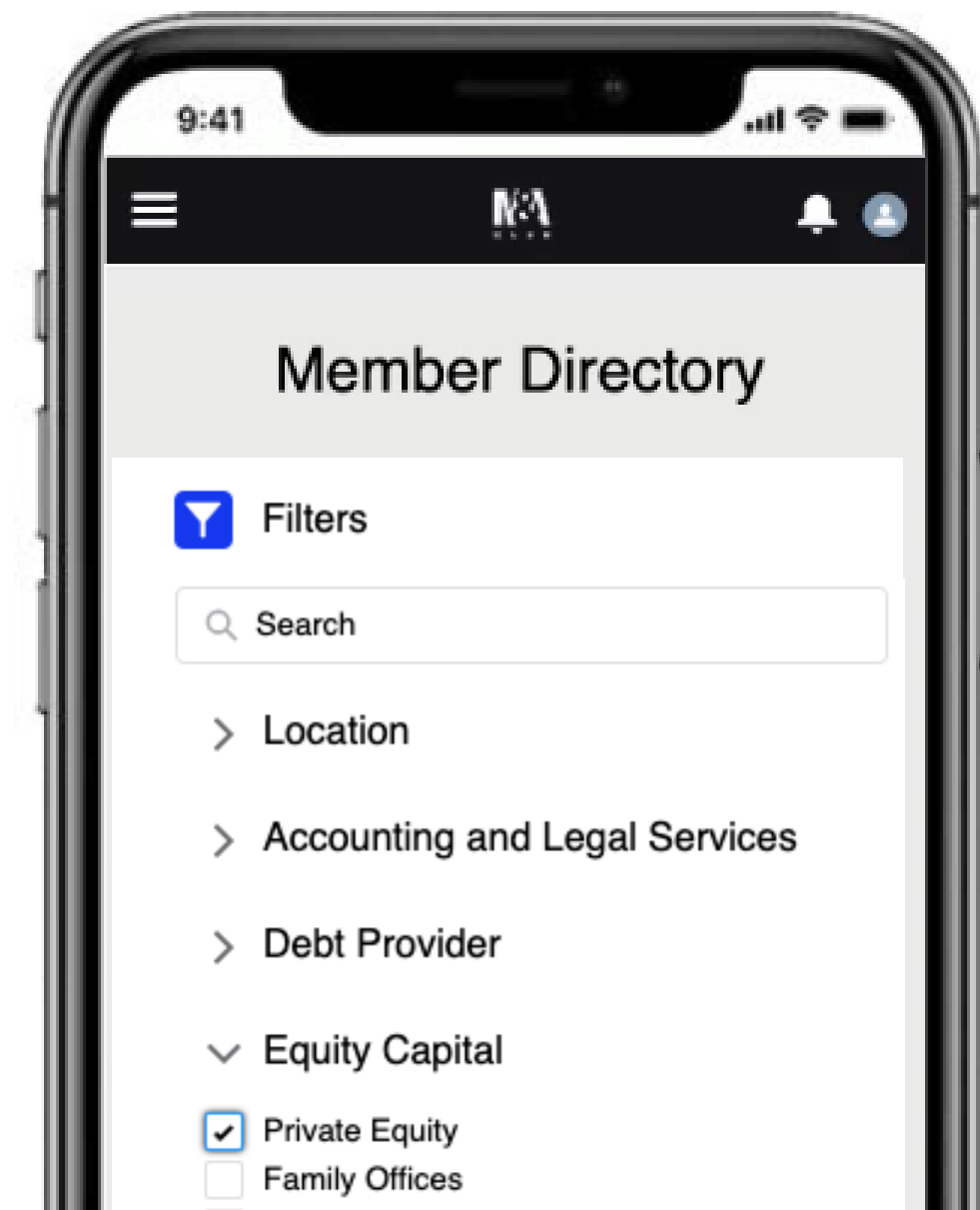
Bring transactions to market or describe your buy-side criteria



Connect with new members

Get notified when new members join the M&A Club

Community
by **M&A**
C L U B



2020-2022 Presenters*

*In-person presentations were adapted to a live webinar format as a response to the pandemic. A list of the webinars is available upon request.

In 2020 to 2022, M&A Clubs held a total of 40 In-Person Roundtables and 131 Webinars

IN-PERSON MEETINGS			WEBINARS		
Presenter	M&A Club	Topic	Presenter	M&A Club	Topic
(sample presentations below)					
	Montreal	Analysis of Blakes Private Equity Study		Kitchener/Waterloo	Valuation approaches, traps and pitfalls
	Calgary	Tips and Traps of the LOI		Mississauga	M&A Governance and Key Considerations for Integration
	Toronto	BMO's Chief Economist Market Outlook		Toronto	Emerging deal trends and considerations for privately owned companies
	St-Laurent	Creative Deal Structures and Approaches		Montreal	Conversations with Louis Vachon, CEO
	Vancouver	Technology and Innovation Banking		Quebec City	Cybersecurity consideration in M&A Transactions
	Ottawa	Reps and Warranties Insurance Consideration and Underwriting Process		York Region	Insolvency restructuring to get your M&A deal done
	Kitchener /Waterloo	Solutions for International Acquisitions and Investments		Vancouver/Calgary	AI 101 and Analytical Applications in M&A

Involve your firm in our annual events



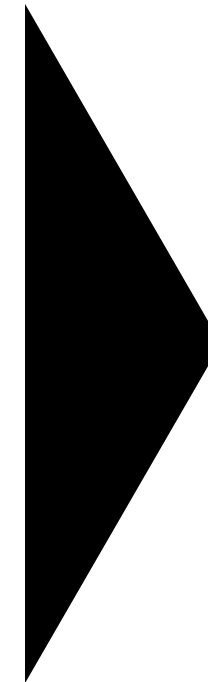
The M&A Club hosts the **M&A Awards Gala** in both **Toronto** and **Montreal**. This annual landmark event celebrates the best transactions of the year.



A half-day conference, twice a year. Keynote speakers, an exclusive lunch, workshops, exhibit spaces, networking and cocktails. Over 200 attendees.



A division of the M&A Club that brings together young professionals working in the mergers and acquisitions sector. Four events per year.



SPONSORSHIP

Presentation of an Award - *Gala*
Exclusive sponsor of a deal category - *Gala*
Keynote Speaker - *Forum*
Moderate a Panel/Workshop - *Forum*
Exhibit Space - *Forum*
Logo Placement

2023 QUEBEC AWARD WINNERS



2023 ONTARIO AWARD WINNERS



Benefit from targeted visibility

Promote your products and services to the entire M&A and corporate finance industry. With more than 1,500 members united in 14 regional chapters, the M&A Club occupies a prominent place in the M&A and financing industry.

The Club allows you to gain an **exceptional visibility**:

WEBSITE

A reference website for players in the M&A industry.
A private area is dedicated to members.

DIGITAL COMMUNICATIONS

The newsletter is a weekly electronic bulletin used to communicate important news within the M&A Club.


EVENTS

Two major events bringing together nearly 1,000 participants across Quebec and one in Ontario.

PRINT


Brochure distributed during our events, with the possibility of advertising your logo. *See event sponsorship.

DIGITAL PRESENCE




> 6 000

Unique monthly visitors



> 7 000

Newsletter subscribers



≈ 5 353

Social media followers

Become a member today

CORPORATE MEMBERSHIP

All members of the firm are included under their organization's membership

INDIVIDUAL MEMBERSHIP

\$695

EACH MEMBER THEREAFTER FROM THE SAME ORGANIZATION:

+\$600

SINGLE OFFICE

\$3,500

PROVINCIAL

\$6,000

NATIONAL

\$10,000

12 months membership period. Rates do not include taxes

MEMBER BENEFITS

- Free access to monthly roundtables For all 14 Clubs
- Exclusive access for M&A Club members to the M&A Club Community portal
- Unlimited access to webinars
- Attendee list with contact information after each meeting/webinar
- Member Directory
- Opportunities to present at a meeting/webinar
- Discounted pricing and priority admission for M&A Awards Gala and M&A Forum
- 10% off in all Le Germain, Escad and Alt hotels across Canada

Contact

Eric Cardinal

Senior Vice-President

514-824-0162

eric@maclub.ca

National Members



Corporate Members

